



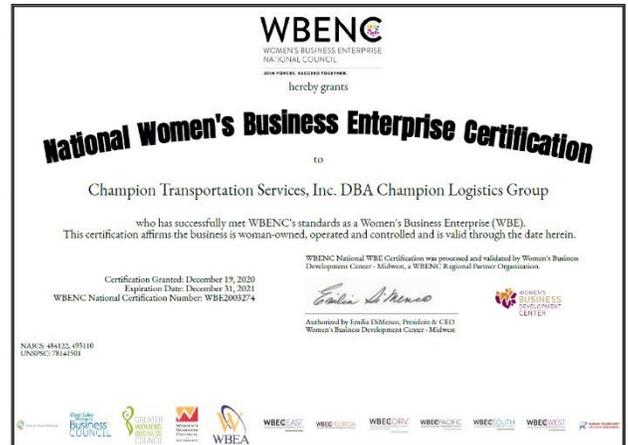
#WOMENOWNED

Champion Logistics Group is certified as a Women's Business Enterprise (WBE) through the Women's Business Enterprise National Council (WBENC), the nation's largest third-party certifier of businesses owned and operated by women in the US.

Champion recognizes your commitment to supplier diversity and can add diversity to your supply chain. Founded in 1980, Champion provides integrated supply chain management solutions including transportation, warehousing and fulfillment services.

Dina Hall, our President and CEO, has always sought meaningful causes, helped improve the client relationship and supported women while doing so.

"Meeting the standards and receiving certification as a Women's Business Enterprise will provide Champion with new opportunities to grow our business and will allow us greater access to other hard-working women business owners. I am proud to be recognized as a vital part of Champion's success, and I am excited to see where this recognition will help take us in the future." - Dina Hall, Champion President and CEO.



In order for a company to call themselves a WBE, at least 51% of the business must be owned and controlled by one or more women, among other various requirements. No matter the industry, Champion's clients have found that working with a certified Women-Owned Business Enterprise has its advantages.

Provides Tax Incentives.

As an initiative to support and grow women-owned businesses, the federal government provides tax incentives to companies who conduct business with an WBE Certified or minority-run business. Additionally, tax liabilities may be reduced for projects that are funded with federal or state grants using a women-owned business as a supplier. In the end, subcontracting specific services to a women-owned business will not only save your business money but could improve your ROI.

Demonstrated Support in Diverse Markets.

By working with a WBE, you show your company's commitment to working in diverse markets and furthering economic growth in local communities. With Champion, you're supporting women and equality for female success in



the transportation industry. Doors may open to other diverse opportunities as well, due to the WBE's dedication to expanding business relationships.

Opening New Sources of Revenue Opportunities

Research conducted by the Hackett Group shows that working with a WBENC-certified business, can increase profitability by as much as 130%, providing distinct competitive advantages. Additionally, the research concluded that procurement organizations who work with a diverse supplier base also had lower overall operating costs and spent 20% less on their buying operations.

Shared Organizational Resources.

The Women's Business Enterprise National Council (WBENC) is a great organization to be involved in. Through our certification, Champion is able to attend local networking events, gain valuable resources and collaborate with organizations across the nation. The WBENC offers regular training, workshops and various professional development resources. All of these benefits make Champion a more viable resource for our clients.

